

ZONE-A-TROL™

News Release

Is now

ZONEFIRST™

FOR FURTHER INFORMATION

Contact: Richard N. Foster

Telephone: 201-794-8004

E-Mail: rfoster@trolexcorp.com

FOR IMMEDIATE RELEASE

ZONE-A-TROL™ CHANGES NAME TO ZONEFIRST™

Elmwood Park, NJ – Zone-A-Trol™ announced that it is changing its name to ZONEFIRST™. The company cited a desire to distinguish itself from the popular Trol zoning names previously used while continuing to show the company's history in developing the forced air zoning market, almost 50 years ago. While ZONEFIRST's parent company developed and marketed the leading zoning systems since the early 1960s, Zone-A-Trol was also a name synonymous with hydronic zoning dating back to the 1950s. Trolex's founder created the Zone-A-Trol name for the hydronic market and invented the original motorized dampers and registers in the late 1950's, even before starting the forced air products that became synonymous with zoning for over 40 years.

The ZONEFIRST name states the company being the first to zone while it also intends to send the message to the industry that it must consider zoning any and all HVAC Systems first and foremost when designing an HVAC System. ZONEFIRST President Dick Foster states, "Zoning is always included in every hydronic and radiant heating system. Commercial systems are designed with VAV, which is just another form of zoning and now even the auto industry is embracing multi-zone climate control in their new car ads. Why shouldn't the residential and light commercial HVAC Designers and Installers do the same?"

ZONEFIRST also states the many firsts it has accomplished in making HVAC Zoning as popular as it is. The company was the first to develop and market simple zoned heating and cooling systems in the early 1960s, the first to develop a centralized control, first to zone heat pumps in the early 1970s and today still continues the tradition by simplifying the installation of zoning with its NEW Retro-Round™ Insertable Motorized Round Damper with plug-in connectors and NEW color coded wiring terminals. The company's new website is www.zonefirst.com and further information can be obtained by calling 1-877-604-1044 or e-mail at info@zonefirst.com.

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