

ZONE-A-TROL™

ANNOUNCES ITS NAME CHANGE TO

ZONEFIRST™

Controlling Your Comfort...Room to Room

Zone-A-Trol™ announces it is changing its' name to ZONEFIRST™. This new name identifies our company being the first to successfully market and develop zone heating and cooling systems almost 50 years ago. ZONEFIRST was the first to develop the insertable motorized dampers, registers and diffusers; the first to develop a central controller for heating and cooling; was the first to zone heat pumps and to make an all-in-one zoning panel compatible with all types of thermostats. Now we've introduced our NEW Plug-In Zone Dampers and Controllers with Color Coded Wiring terminals that simplify wiring and make installation fast and easy.

In addition ZONEFIRST will be leading the industry in marketing the concept to think of ZONING...FIRST when designing or replacing any HVAC System.

HVAC Zoning is almost always only quoted or sold as an option or when the contractor feels there is a need for zoning. It is almost non-existent that any installer considers how the HVAC System will be zoned before he chooses the HVAC Equipment. This is not the case when it comes to the design of the new radiant infloor heating systems. Typically every radiant heating system is zoned and that type of system also costs more to install than an HVAC System. In Commercial offices engineers consider zoning by designing the Variable Air Volume System and Controls layout with the specification of the heating and cooling equipment. Yet the residential HVAC System still lacks this basic need?

As HVAC Professionals you are missing out on opportunities every day by not learning more about zoning, so that you can be quoting and installing zoning with every furnace, air conditioner and heat pump. Just think of the electrician who zones each home with a light switch in every room, the plumber who quotes hydronic heating with zone valves or circulators already included. Zoning is almost always included and not even an option with hydronic/radiant systems. Now even the car dealers are selling zoning as individual driver and passenger temperature controls or multi-zone climate control for each row of seats. As homeowners see and experience zoning in other places and forms, the popularity of zoning is growing and if you're not selling Zoning with ZONEFIRST, you're missing out on a highly profitable opportunity.

Enclosed is our new brochure showing our NEW Retro-Round™ Insertable Damper with plug-in motor. This NEW RRP damper is a economical way to install automatic dampers in each branch duct to zone existing homes. Our NEW Condensed Catalog and List Price Index that will be effective May 1, 2006 is also included. If you've been using zoning for years you'll be the first to appreciate our new products and features. If you've never used zoning before because you thought it was too complicated, review the enclosed information and you'll see how easy and affordable ZONEFIRST really is.

Visit our NEW website at www.zonefirst.com or call us for more information and available training.

Sincerely,

Richard N. Foster, Jr.
President

Rf,jr/r

Members and Supporters the following Industry Associations:



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